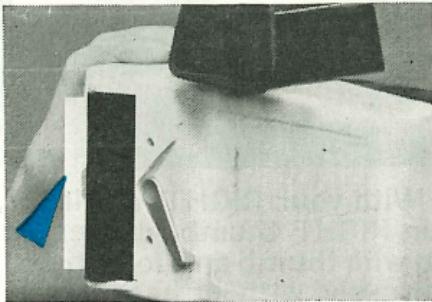


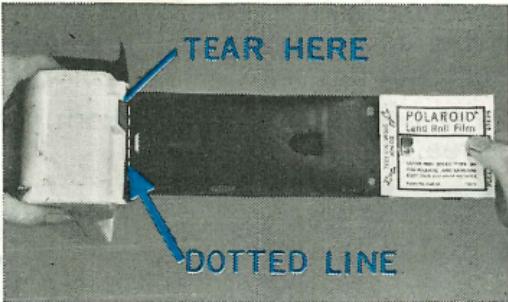
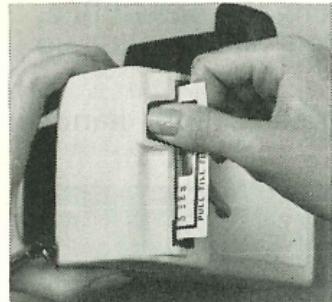
POLAROID LAND FILM TYPE 20 FOR THE SWINGER

LOADING

Always load in the shade or in a subdued light. Don't squeeze the film rolls while opening the film package.



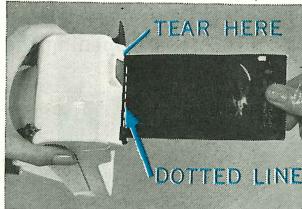
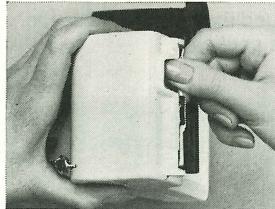
1. Drop the rolls into the film chambers, being careful not to break the seals. 2. Close and lock the back. The end of the white paper should stick out of the film slot (arrow).



3. Hold the camera with your LEFT hand, as shown. Depress the blue button with your RIGHT thumb and grip the white paper. 4. Pull it straight out, swiftly and without hesitating. It will automatically stop and you will see the dotted line (arrow); if you can't see the dotted line, pull further until you can see it. Tear the paper off along the dotted line, starting at the edge near the blue button and tearing up toward you. You're ready for picture No. 1.

DEVELOPMENT

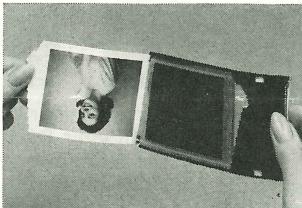
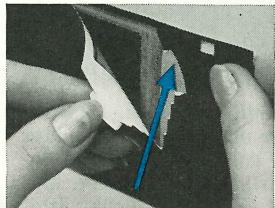
After snapping the picture, hold the camera in your LEFT hand as shown below with the strap around your wrist. Shade the camera from direct sun.



1. With your RIGHT forefinger, open the black cover. With your RIGHT thumb, depress the blue button and grip the film with thumb and forefinger. 2. Pull it straight out swiftly, vigorously, without hesitating. It will stop automatically and you will see the dotted line (arrow); if you can't see the dotted line, pull further until you can. This starts development so begin timing immediately.

3. Let the film hang without moving while the picture develops. Wait 10-15 seconds (longer in cool weather — see opposite page). Then tear off the film along the dotted line, starting at the edge near the blue button and tearing up toward you.

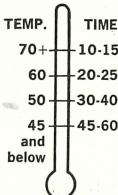
4. Let the camera swing from your wrist so both hands are free.



5. Insert a fingernail in the curved slot (arrow). 6. In one rapid motion lift the picture and separate it from the rest of the paper. Please put the paper in a wastebasket.

TEMPERATURE AFFECTS DEVELOPMENT TIME

At 70°F or above, normal development time is 10-15 seconds. Below 70°F develop for a longer time, as shown in the chart at right.

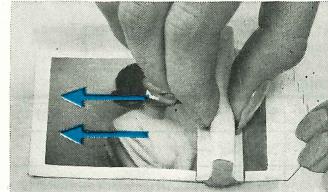


Pictures that are not developed for a long enough time will have a muddy gray look. In case of doubt it is better to overdevelop slightly than to underdevelop.

PRINT COATING AND CARE

Clean all pictures as soon as it is convenient to do so — within two hours, if possible. If prints are left uncoated for more than a few hours they may begin to fade and streak. Avoid touching the face of uncoated prints as they are easily damaged; carry them in an empty film box.

Before coating, uncurl the print by drawing it face up across a smooth, straight edge, such as a table top. Coat the entire print with 4 to 6 overlapping strokes, making sure that corners and borders are covered. Store prints in albums with acetate sleeves or in Polaroid-approved albums. Don't use paste, glue, or corner mounts.



FLASH

Use AG-1 clear or AG-1B blue bulbs. For best results measure accurately the distance from camera to subject. Place subjects near light backgrounds, avoid dark, distant ones.

CAUTION

This process uses a caustic jelly which is safely packed inside sealed containers within the positive roll. If, accidentally, you should get some of this jelly on your skin wipe it off immediately. To avoid an alkali burn, wash the area with plenty of water as soon as possible. **It is particularly important to keep the jelly away from eyes and mouth.** Keep discarded materials out of reach of children and animals. These materials still contain some jelly.

FOR MORE INFORMATION

If you have any questions, write to Customer Service, Polaroid Corporation, Cambridge, Mass. 02139. Please type or print clearly your name and return address.

HOW TO GET COPIES AND ENLARGEMENTS

You can get fast, economical copies of all your favorite Swinger pictures from Polaroid Copy Service. Copies always make a hit with family and friends, and enlargements are wonderful gifts. Simply follow instructions on this order form.

NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP CODE _____

Print your name and address above. Using a soft pencil write on the back edge of each print the quantity and size of copies, enlargements or negatives desired. Mail pictures (not negatives) with payment and this form to: **POLAROID COPY SERVICE, BOX 311, CAMBRIDGE, MASS. 02139**; west of the Rockies: **Polaroid Copy Service, Box 611, San Gabriel, California 91778**. In Canada: **Polaroid Copy Service, Box 333, Postal Terminal U, Toronto 18, Ontario**.

Insert total number of pictures enclosed in this block.

To identify pictures, print your last name on back edge of each picture.

Quantity

Prices

$3\frac{3}{4} \times 4\frac{3}{4}$ — Two or more copies of the same picture	2 for 20¢	
$3\frac{3}{4} \times 4\frac{3}{4}$ — One copy of a picture	15¢ each	
$2\frac{1}{2} \times 3\frac{3}{4}$ wallet size — Two or more copies of the same picture	2 for 15¢	
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5 x 7 DELUXE enlargements cropped, mounted	\$1.00 each	
8 x 10 CUSTOM enlargements, hand processed	\$3.00 each	
2\frac{1}{4} \times 3\frac{3}{4} FILM NEGATIVES	25¢ each	
Handling (includes First Class Return postage)		75¢
For Air Mail Return, add 25¢ (Applies only to the United States)	25¢	
Total amount of order		\$
Total amount enclosed		\$

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